



MEDIA RELEASE
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Publicis' Nakul Chopra elected President of AAAI

Nakul Chopra, CEO – South Asia, Publicis Communications India Pvt Ltd, was elected President of Advertising Agencies Association of India (AAAI) for the year 2016-2017 at its Annual General Body Meeting held today.

Ashish Bhasin, Chairman & CEO South Asia CEO – South Asia, Dentsu Aegis Network (Aegis Media India Pvt Ltd), was elected Vice-President of the Association.

Other members of the Executive Committee in alphabetical order are:

C V L Srinivas	Group M Media India Pvt Ltd
Ganesh Baliga	Fifth Estate Communications Pvt Ltd
Kunal Lalani	Crayons Advertising Ltd
Pranav Premnarayen	Prem Associates Advertising & Marketing
Rana Barua	Contract Advertising (India) Pvt Ltd
Srinivasan K Swamy	R K SWAMY BBDO Pvt Ltd
T Gangadhar	Mediaedge:Cia India Pvt Ltd
Vivek Srivastava	Innocean Worldwide Communication Pvt Ltd

Immediate Past President, Dr M G Parameswaran will be the ex-officio member of the new AAAI Executive Committee.

The Advertising Agencies Association of India (AAAI) is the national organisation of advertising agencies, formed in 1945, to promote their industry interests so that they continue to make an essential and ever-increasing contribution to the nation. The AAAI today is truly representative, with a very large number of small, medium and large-sized agencies as its members, who together account for almost 80% of the advertising business placed in the country.

For further information, please contact:

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