



MEDIA RELEASE

For Immediate Publication

Mumbai, July 29, 2016

Publicis' Nakul Chopra elected President of AAAI

Nakul Chopra, CEO – South Asia, Publicis Communications India Pvt Ltd, was elected President of Advertising Agencies Association of India (AAAI) for the year 2016-2017 at its Annual General Body Meeting held today.

Ashish Bhasin, Chairman & CEO South Asia CEO – South Asia, Dentsu Aegis Network (Aegis Media India Pvt Ltd), was elected Vice-President of the Association.

Other members of the Executive Committee in alphabetical order are:

C V L Srinivas
Ganesh Baliga
Kunal Lalani
Pranav Premnarayan
Rana Barua
Srinivasan K Swamy
T Gangadhar
Vivek Srivastava

Group M Media India Pvt Ltd
Fifth Estate Communications Pvt Ltd
Crayons Advertising Ltd
Prem Associates Advertising & Marketing
Contract Advertising (India) Pvt Ltd
R K SWAMY BBDO Pvt Ltd
Mediaedge:Cia India Pvt Ltd
Innocean Worldwide Communication Pvt Ltd

Immediate Past President, Dr M G Parameswaran will be the ex-officio member of the new AAAI Executive Committee.

The Advertising Agencies Association of India (AAAI) is the national organisation of advertising agencies, formed in 1945, to promote their industry interests so that they continue to make an essential and ever-increasing contribution to the nation. The AAAI today is truly representative, with a very large number of small, medium and large-sized agencies as its members, who together account for almost 80% of the advertising business placed in the country.

For further information, please contact:

Sudesh Kapoor
Secretary General
Advertising Agencies Association of India

Tel: 022-2308 0870 / 2301 2565